

## **COOKIE POLICY**

We, Pafi Shoes Textile Marketing and Industry Trade Commercial Ltd. Co. (Pafi Shoes), use cookies, pixel tags and local storing technologies to make easy use of our website and to personalize our website use. We would like to design this page in a way that it helps you understand why these technologies are used, how they are controlled, and how they are deactivated if you prefer doing so. We give utmost importance to your privacy and protection of your personal data. Our aim is to protect your privacy and to secure your personal data that you provide to us. The personal data that we process are well protected to the extent of our technologies.

Pafi Shoes Textile Marketing and Industry Trade Commercial Ltd. Co. (Pafi Shoes), conducts its personal data processing in accordance with provisions of the Law on Personal Data Protection No.6698 (the Law). Personal data may be collected through cookies, depending on use of our website, for processing them in line with purposes in our Privacy Policy, which we publish on our website, [www.kemalpafi.com](http://www.kemalpafi.com) [www.kemalpafi.com.tr](http://www.kemalpafi.com.tr) When users visit our website, it means that they give consent to our use of cookies.

### **What is cookie?**

Technical communication files called cookies are little text files that a given website send computer or mobile phone browser of a given website user. Collected data of users, when they visit a given website, can be used by third parties platforms. If users visit our website when they are connected to their accounts on those platforms, data collected by third parties can be linked to us. User may remove or stop these said files by setting cookies on settings of programs and/or operating systems and/or internet browsers of their devices whenever they want (In this case, you have to be aware of the fact that our website/relevant device/program may not work as desired and/or you may not be informed about notifications content.

### **Why are cookies used?**

Some cookies provide you more user-friendly and personalized experience for your subsequent visits by reminding the website your preferences in your previous visits.

## **Controlling and deleting cookies**

It is enough to change your settings of your browser to change your preferences in relation to cookie use, block cookies or delete cookies. Most browsers give you an option of accepting or refusing cookies, to control cookies, only accepting particular kinds of cookies or being warned by the browser when a website requests for storing cookies on your device. Furthermore, it is possible to delete cookies that have been stored previously. Processes in relation to controlling and deleting cookies change according to the browser that you use.

## **Cookies used by Pafi Shoes**

None of cookies used on our website do not process data that will identify your personality. You can see below what kind of cookies are used on our website and what purposes they are used for.

### **1-) Necessary Cookies**

These cookies are important for your strolling the website, having access to secure fields of the website and revealing certificates.

### **2-) Performance Cookies**

These cookies collect data about how our visitors use the website. For example, they enable us to know which pages visitors use most and if they have error messages or not. These cookies do not collect data that identifies a visitor but anonymous data.

### **3-) Targeting/Advertising Cookies**

These cookies are used to assess effectiveness of advertisement campaign up to your interest and number of advertisement. They are usually placed by advertisement networks with the permission of the operator. They remember the websites that you have visited and share this data with organizations such as advertisers. In most cases, these cookies give links to other advertisement websites for targeting purpose.

## **Processed Personal Data**

Your personal data refers to all kinds of data that makes you identified or identifiable such as visit frequency, user behaviors, the previous visited website and the subsequent visited website, IP data, interest, shopping habits, preferences and tastes, location data.

## **The possibility of selection**

The user admits explicitly to processing its data that has been collected for the purposes stated above, using this website. However, the user has the possibility of refusing processing of its data through its appropriate configuration for its browser. But, cookie blocking option on the browser may obstruct use of all functions of the website. You can permit, deactivate or delete cookies installed on your browser with the help of configuration of browser options installed on your computer. Nevertheless, we kindly request you not to forget that you cannot take benefit fully from the website if you block or delete cookies.

## **Changes on cookie policy**

Pafi Shoes Textile Marketing and Industry Trade Commercial Ltd. Co. (Pafi Shoes) aims to present a detailed declaration for its customers and potential customers about scope and purposes of cookie use and to inform its users about their cookie preferences. In this respect, deactivation of cookie information notification and continuing to use the website shall be deemed that consent has been given for use of cookies. Users are always entitled to change their cookie preferences. Pafi Shoes reserves it right to change and update this Cookie Policy any time without getting a permission from user. You can reach these changes and updates on links provided for you or in the relevant field of our website, [www.kemalpafi.com](http://www.kemalpafi.com)

[www.kemalpafi.com.tr](http://www.kemalpafi.com.tr)

**Pafi Shoes Textile Marketing and Industry Trade Commercial Ltd. Co. (Pafi Shoes)**